



**ikifood**<sup>®</sup>  
WE SHAPE HEALTH

**ikiAronia**  
Extract



### **ikiAronia**

**ikiAronia** is a powerful antioxidant that helps protect the body from free radical damage in oxidative stress.

**Choose the strongest one to protect you.**



## What is ikiAronia?

- ikiAronia was obtained by an innovative patent-protected extraction process that provided:
- standardized extract: a measurable dose with the guaranteed same composition in each bottle
- Ingesting of 400 mg of highly concentrated polyphenols through a single daily dose of a product in a small volume of 30 ml
- ikiAronia has been proven effective by a series of preclinical and clinical tests, which have been published



# How does oxidative stress occur?

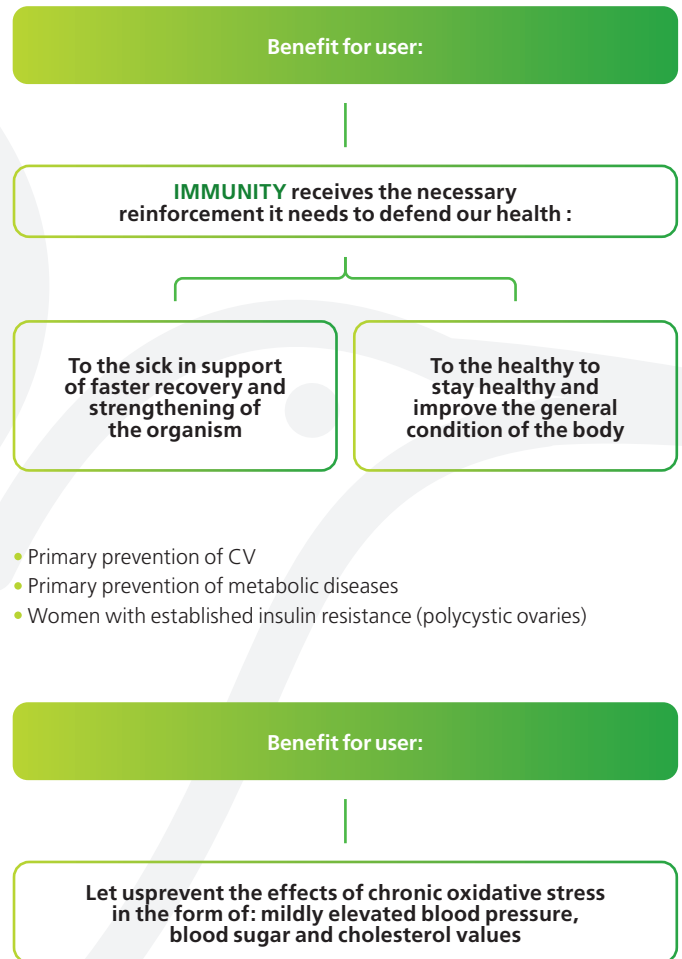
- Oxidative stress does not hurt, is not acute and has no specific symptoms
- Modern lifestyles lead to the development of an increased risk of oxidative stress
- Symptoms of oxidative stress are recognized only when the consequences of its chronic effects appear in the form of: chronic fatigue, weakness, slightly increased blood pressure, blood sugar and cholesterol values.

## What is the role of polyphenols?

- Polyphenols are potent antioxidants -prevent the effects of oxidative stress
- Polyphenols are very useful in the prevention and help in the treatment of cardiovascular and metabolic disorders, disturbed general condition of the organism
- Polyphenols from food cannot be used to their full extent because there are physiological limitations -our body cannot digest plant structures and release all polyphenols present from food, so these important substances are minimally available for absorption in the digestive system

## To whom should ikiAronia be recommended?

- An exhausted organism due to a longer viral, bacterial infection
- Exhausted organism due to radiation therapy or cytostatic therapy
- Preparation of the organism for the coming season of respiratory infections
- People with inadequate nutrition, exposed to stress, smokers, athletes, managers
- People whose immunity and general condition have been impaired due to long and debilitating illness (herpes, condylomas, respiratory infections, oncological patients)
- People with elevated LDL, total cholesterol, low HDL and triglycerides
- People with high CV risk
- People with non-alcoholic fatty liver as a result of poor living habits
- Sedentary lifestyle, obese
- People with insulin resistance



# The metabolic syndrome

Heart disease

Lipid problems

Hypertension

Type 2 diabetes

Dementia

Cancer

Polycystic ovarian syndrome

Non-alcoholic fatty liver disease

- Low hemoglobin and low blood iron
- Sideropenic and sports anemia
- Patients with sideropenic anemia in addition to existing therapy
- People with low / borderline Fe and / or Hb levels (special focus on women in the generative period)
- People exposed to stress and / or physical exertion with poorer blood counts or those who want to prevent this condition
- People who worsen their blood count during the course of their basic illness and its treatment

Benefit for user:

Improved blood count (Fe, Hb) and health naturally



1/1.8 litres  
of red wine

3 litres of  
chokeberry juice

2 litres  
of green tea

The unique patent-protected extraction process provides a high stable dose of 400 mg polyphenols in a small volume of 30 ml.

Protected extract, 4658-TD, used in the production of **ikiAronia**, obtained by a unique extraction process based on continuous subcritical extraction of chokeberry fruit with a sophisticated concentration process.

## Take home message

Think about health before you harm your body.  
Take polyphenols!



**IKIFOOD S.r.l.** • VAT: 12326150013  
Corso Vittorio Emanuele II, 76 • 10121 Turin • Italy  
M. +39 331 207 2321 • [info@ikifood.it](mailto:info@ikifood.it) • [www.ikifood.it](http://www.ikifood.it)